CONCENTRIC AI

Semantic Intelligence: Intelligent Data Security Made Easy

Businesses today are drowning in data. It's growing faster than your inbox on a Monday morning — and the storage costs are just as relentless. With everyone working from everywhere, the cloud taking over, and BYOD policies running wild, data is spread out, moving fast, and constantly changing.

In the meantime, cyberattacks are getting smarter, faster, and sneakier. Collaboration tools have made sharing data as easy as sharing cat memes. Even Gen AI is leaking data. As if that's not enough, compliance requirements are constantly evolving. Just when you think you've got it figured out, there's a new regulation — or five — to juggle.

IT and security teams are basically superheroes... but even superheroes need a break. With limited budgets, understaffed teams, and skills gaps more expansive than Taylor Swift's fanbase, it's no wonder things feel overwhelming.

Key Benefits

Gain superior visibility into your data

Restrict access by business need to know

Reduce storage costs and cyber insurance premiums

Maximize the value of existing security tools

Obtain quantifiable, documented proof of regulation compliance

Launch highly secure Microsoft Copilot rollouts

Realize faster ROI, smarter policies, and way less stress

The Struggle Is Real

Admins are basically flying blind. Most data security solutions require you to tell them what to look for. So, what happens? They only catch a tiny sliver of the sensitive data and generate tons of false positives. Many teams have so many operational conflicts they never switched out of "monitoring mode." Who has time to chase ghosts?

You don't just need a tool; you need a partner. Someone to handle the nitty-gritty, help you set the rules, and give you the keys to your data kingdom without taking away your crown.
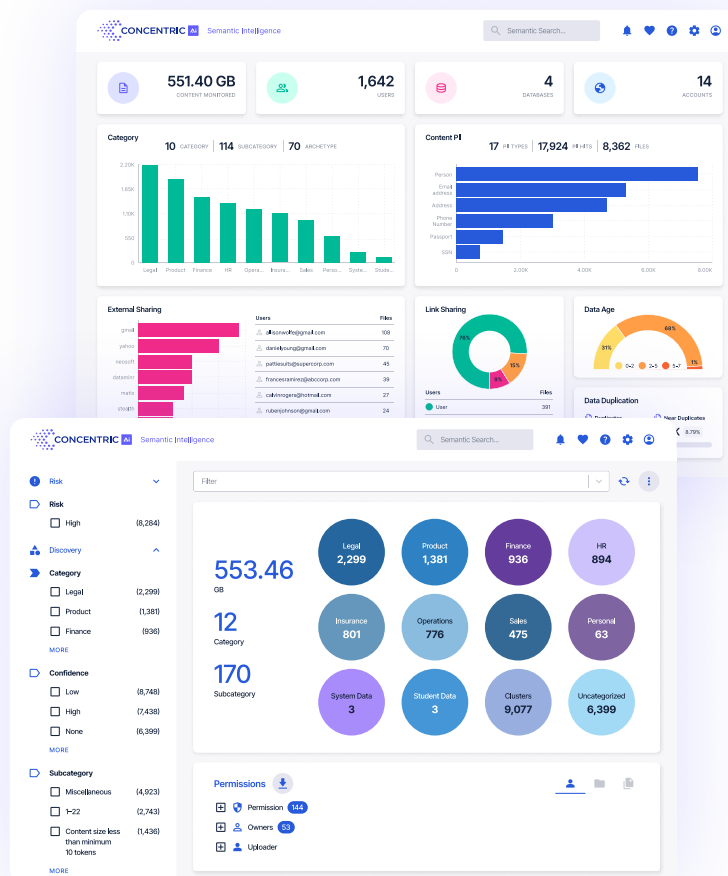
Your Data, Discovered and Demystified

Semantic Intelligence is your new data superhero. It scans everything — structured, unstructured, on-premises, and in the cloud at unprecedented speeds. No messy agents, no complex rules, and no need for a PhD in regex. Just a super granular inventory that shows you exactly what types of files are floating around, whether they're sensitive, where they live, and who's got the keys to them. Easy.

Marie Kondo for Your Data

Our platform scans all your data and identifies PII with laser-like accuracy. It's like spring cleaning but for your data records. We'll help you locate duplicate or outdated data and then delete or archive them to secondary storage, freeing up space and reducing costs. And with the ability to move everything into one tidy spot, you won't have to waste time digging through random folders to find what you need. Plus, you can automate the cleanup process with retention policies that automatically delete data at a designated age, so you don't have to keep doing this over and over.

With Semantic Intelligence, you'll enjoy cost savings as you spend less on storage and watch your cyber insurance premiums drop. Your employees will be more productive because they'll be able to find the file they need on the first try. And best of all, you'll have peace of mind knowing your data is tidy, compliant, and secure. No more drowning in data — now, your data finally works for you, not the other way around.

Data Security That Actually Works (No, Really)

Our AI-powered tech doesn't just look for patterns like "password123" in your data. It digs deeper, analyzing everything to spot sensitive information with laser-sharp accuracy. You can then move records into a secure, centralized location and label them with easy-to-understand classifications that play nicely with your existing tools like DLP, DRM, and CASB. Set boundaries by defining who can access what to ensure no more financials are "accidentally" shared with your entire company. With our data lineage feature, you can track everything. See every touchpoint on a file's journey — who accessed it, where it went, and what they did with it. Need to investigate a user's activity? You can pull up their entire data footprint faster than you can say "security audit."

Semantic Intelligence enables you to get the most out of those pricey security tools you've already invested in, keep sensitive data where it belongs (in the hands of the right people and nowhere else), and have rock-solid records to help with investigations or compliance checks. With Concentric AI, you can finally sleep at night, knowing you're not just managing data — you're mastering it.

Gen AI Rollouts: Smarter, Faster, Safer

We make sure your data stays on a need-to-know basis — even with gen AI in the mix.

Here's how we keep your secrets safe: First, we discover your sensitive information and help you set up policies that restrict access to only the right people (internal, external, or groups). When someone asks Microsoft Copilot a question, it only spills the tea they're cleared to hear.

Our dashboard's risk tiles also highlight sensitive documents — like that legal file everyone in the company somehow has access to — so you can lock them down before it's too late. Additionally, we track Copilot's activity, showing how many times it's shared company data and with whom. One click, and you get the full list of what's been shared and who's seen it.

Enjoy all the productivity and innovation Microsoft Copilot brings without sweating the security risks. With Semantic Intelligence, your data stays safe, and you stay in control.
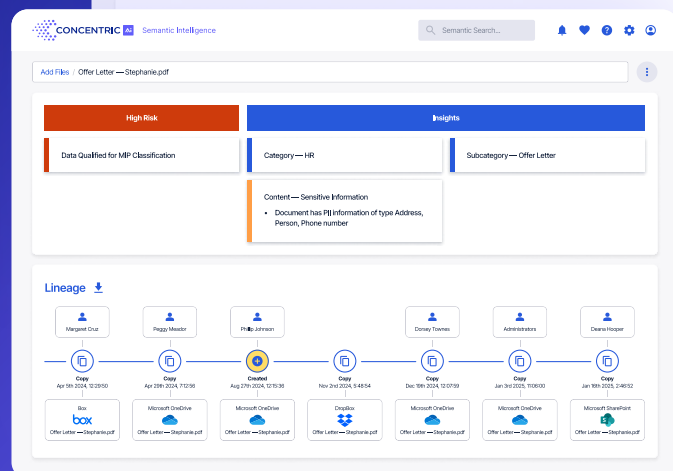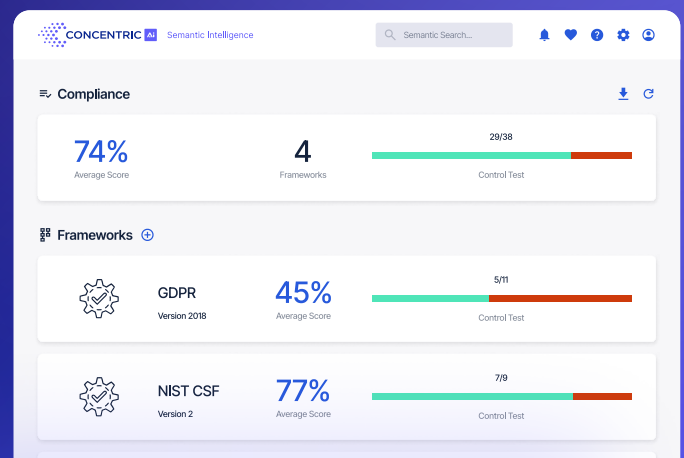
Semantic Intelligence to the Rescue

Our compliance dashboard takes the stress out of staying compliant. It gives you a clear view of where you stand with the most common industry and government frameworks.

You can drill down to see exactly where you're out of compliance and fix violations directly in the tool, or our customer success team can lend a hand. And with our smart data retention policies, you can keep data only as long as needed. When customers ask for their information to be deleted, you'll find it and wipe it in record time.

With Semantic Intelligence, you'll have quantifiable, documented proof that you're actively protecting and monitoring customer data.

You'll face fewer compliance nightmares, have more confidence in audits, and save time — preserving both your team's productivity and your sanity. Because compliance doesn't have to be complicated — or terrifying.
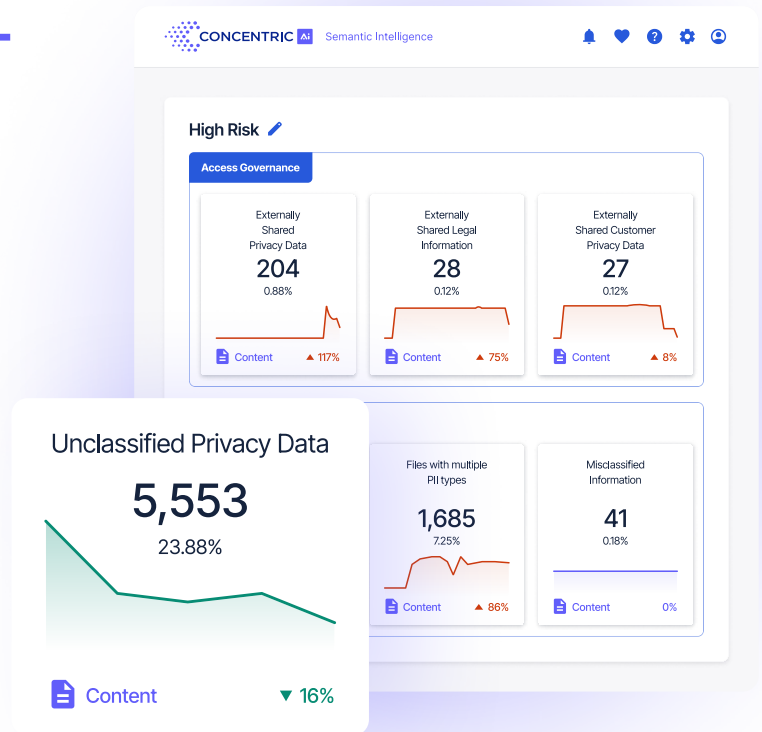
Let Us Do the Heavy Lifting — You Just Keep Being Awesome

Think of us as your data bodyguard — here to keep things running smoothly while you call the shots. With our co-managed solution, you get the best of both worlds: expert support and complete control.

Our customer success team can help with everything from implementation to policy creation, classification risk remediation, and integrations. You retain full access to the platform to run reports and make real-time changes whenever you need to. Your data, your rules — we're just here to make it easier.

Faster ROI, smarter policies, and a whole lot less stress — all backed by our team of data security experts. Now, doesn't that sound nice?

The Results You've Been Waiting For

What does this mean for you? It means finally having the clarity you've been craving. No more wondering, "Where is our sensitive data?" or "Who can access this?" You'll know exactly what sort of data you have, who can see it, and where it's all hanging out. Say goodbye to confusion and hello to control.

About Concentric AI

Concentric AI is intelligent data security made easy. Our platform discovers, classifies, monitors risk, and protects data across cloud and on-premises environments. With AI-driven insights and co-managed services, we help businesses reduce risk, streamline compliance, and eliminate duplicate data records — transforming data from a liability into a well-managed asset.

Contact us today to schedule a live demo and see for yourself how we can help simplify your data security strategy.

Schedule a Demo ⟶