CONCENTRIC AI

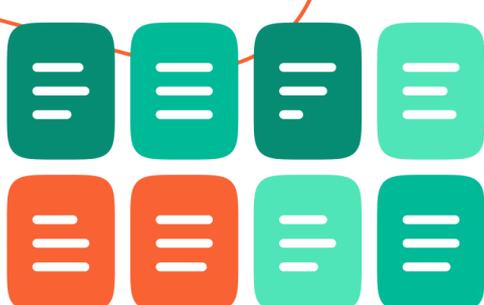# The Hidden Cost of Oversharing

Oversharing is costing companies more than awkward silences

In meetings, oversharing might be stories of toe surgery or creepy dreams. But for data, it can lead to loss of intellectual property, lost revenue, reputational damage, and fines.
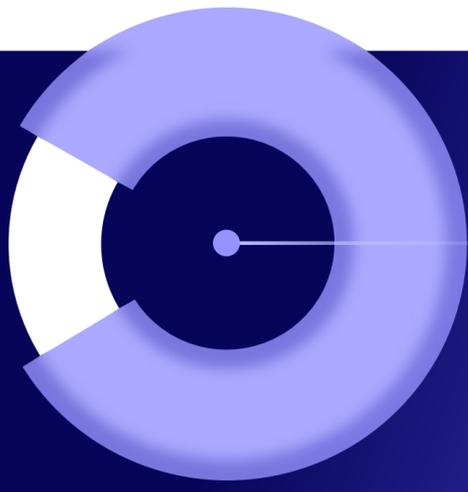
Common oversharing offenders

- Misclassified or unlabeled sensitive docs
- Sensitive data in the wrong location
- Data stored in personal cloud drives
- Data with "whole organization" or "everyone" permissions
- Data sent to personal email accounts

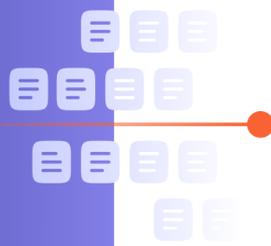## According to Concentric AI's Data Risk Report

25%

of all documents containing unstructured data that contain PII and are not marked appropriately

83%

of at-risk files were shared outside the right team

On average, each organization had **1.1M data records at risk** due to oversharing
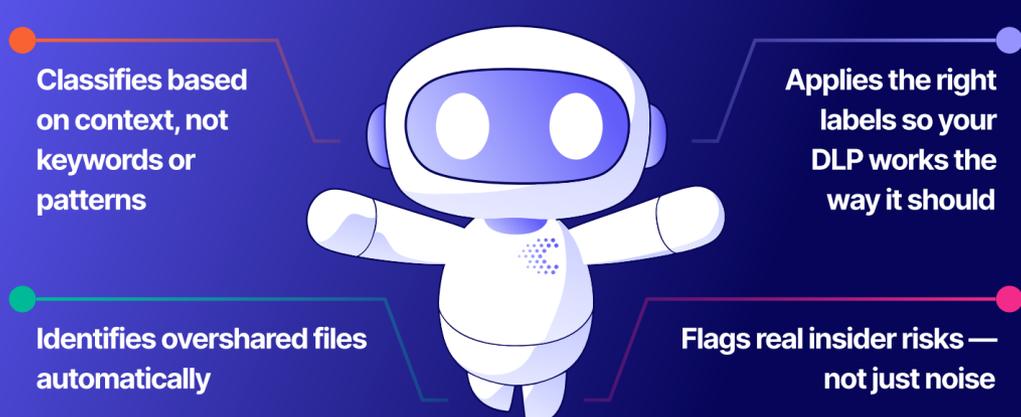
You may ask "Shouldn't my DLP catch this?"

Chances are they will locate and protect some of your sensitive data but it:

- **Will drown your team in false alerts**
- **Will likely miss a lot that doesn't follow a specific pattern**
- **Can't classify what it doesn't understand**
- **Depends on users to label files accurately**
  Spoiler alert: they don't

How Concentric AI Helps

Concentric AI is like noise-canceling headphones for your data, blocking out the false positives so you can focus on real risks

- **Classifies based on context, not keywords or patterns**
- **Applies the right labels so your DLP works the way it should**
- **Identifies overshared files automatically**
- **Flags real insider risks — not just noise**

Want to see, with your own data, how much oversharing risk is hiding in your data?

Schedule a Demo