



### Your Nine-Step Guide to GenAl Governance

## Why Now Is the Moment for Al Governance

It didn't sneak into your enterprise. GenAl waltzed right in wearing a badge, joined your meetings, rewrote your docs, and is now quietly circulating sensitive data through tools most of your security stack can't see.

And let's be real: if you think your GenAl risk is under control because you blocked ChatGPT, Copilot is already summarizing your CFO's last 10 confidential threads in Outlook.

## Why GenAl Governance FOMO is Real

Without a governance strategy, you're missing the controls that ensure integrity, accountability, and security while compliant competitors are surging ahead.

Our 9-point framework is what good governance looks like when GenAl is everywhere. Use it to build protections that scale as fast as the tools your teams are deploying.

## There are four primary ways GenAl creates headaches:

- It surfaces data that users shouldn't' see
- It generates new unlabeled content that creates fresh risk vectors
- Users can share sensitive data with public GenAl, which may get ingested into its model
- It often undermines compliance with GDPR, HIPAA, PCI, etc.



#### The 9-Point GenAl Governance Framework

- 1. **Discover and classify.** Know what data your GenAl is touching, reshaping, or exposing. If you can't see it, you can't protect it.
- 2. **Enforce data governance policies.** Define what GenAl tools can access and what they can do with it. Guardrails, yes. Guesswork, no.
- 3. **Monitor and audit data usage.** Continuous visibility into who accessed what, how, and through which GenAl tool. Log it.
- 4. **Integrate with GenAl ecosystems.** Governance only works if it fits where your GenAl lives... in places like Copilot, Teams, Google Workspace, Slack, and beyond.
- 5. **Implement GenAl-aware DLP.** Prevent leaks into or through GenAl tools by understanding context, not just keywords.
- 6. **Ensure regulatory compliance.** GDPR, HIPAA, PCI... GenAl won't exempt you from any of them. Better governance makes the compliance journey easier.
- 7. **Establish accountability and roles.** GenAl governance isn't a solo sport. It's a cross-functional team game between IT, security, legal, and data leaders. Bonus points for having a centralized data risk dashboard.
- 8. **Train and educate teams.** Don't just block and warn. Educate users on how to work with GenAl securely and responsibly.
- 9. **Continuously improve.** GenAl evolves super fast. So should your governance policies. Treat them like software, not stone tablets.



# Governance FOMO Checklist and Action Plan

#### Are you GenAl governance-ready?

- Do you know where it is touching your sensitive data?
- Can you trace its usage across your stack?
- Is your DLP tuned for GenAl-specific use cases?
- Are your audit trails GenAl-aware?
- Does anyone actually own GenAl governance in your organization?

#### 3 Quick Wins (In 30 Days or Less) For the Win

- Run a discovery scan on GenAl-integrated content repositories
- 2. Review GenAl tool permissions and user access
- 3. Deploy one governance policy for sensitive data in GenAl tools

#### The bottom line

GenAl is not the threat here... lack of visibility and control is. Good governance doesn't slow innovation, it actually ensures GenAl doesn't blow up in your face.

Want help operationalizing this framework?
Get in touch and we'll show you, with your own data,
what good governance looks like.

Schedule a Demo



