

# Semantic Intelligence™ for Data Subject Access Request (DSAR)

In a world where data is gathered extensively, and often without consent, knowing who has your personal data and how they are using it is key to understanding data privacy risks.

Under privacy laws such as the General Data Protection Regulation (GDPR) and the California Consumer Privacy Act (CCPA), individuals have the right to submit Data Subject Access Requests, or DSARs. These requests enable them to find out what personal data an organization holds about them and also give them the power to object to the processing of this data.

For organizations, responding to a DSAR can be a complicated and resource-intensive process. Not only must they confirm to the individual that their personal data is being processed, but they must also provide them with a copy of their data and other supplementary information, such as what has been collected, how and why it was acquired, how long it is held, who it is shared with, how it is processed and secured, and more. And they typically must provide these responses within 30 days or face fines and other regulatory penalties.

## Mission: Impossible

Legal just sent a note saying you need to find everywhere an individual's personal data is showing up in the organization because they've submitted a DSAR. And per the request, they also need you to delete the data once you've found it.

Oh, and one more thing—they need it done quickly because failure to comply by the deadline means financial and legal penalties.

The problem is, you're handling all these requests manually and they're piling up and placing a massive burden on your team.

You need a way to efficiently manage DSARS, so they aren't a resource and compliance nightmare.

## Let's Get That Albatross Off Your Neck

DSARs don't have to weigh you down.

With our platform's built-in Data Subject Access Request feature, you'll be handling these requests without breaking a sweat. Not only can you quickly run automated searches for personal data using various pre-selected filters, but you can also easily create policies to move or delete the data.

# From Overwhelmed to in Control

DSARs are a compliance reality, but they're not insurmountable hurdles. Concentric AI's Semantic Intelligence platform makes it easy to handle these requests without completely derailing your day, no matter how many come in.

Under the platform's "Analytics, Managers and Apps" tab, click on the "Data Subject Access Request" application to create a filtered search for the individual submitting the request (e.g., name, email address, social security number, credit card number, date of birth, etc.). The platform then performs full searches—or partial searches if information is redacted—based on your filters.

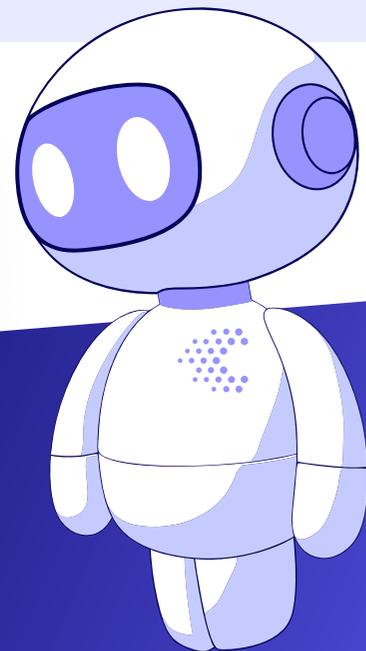
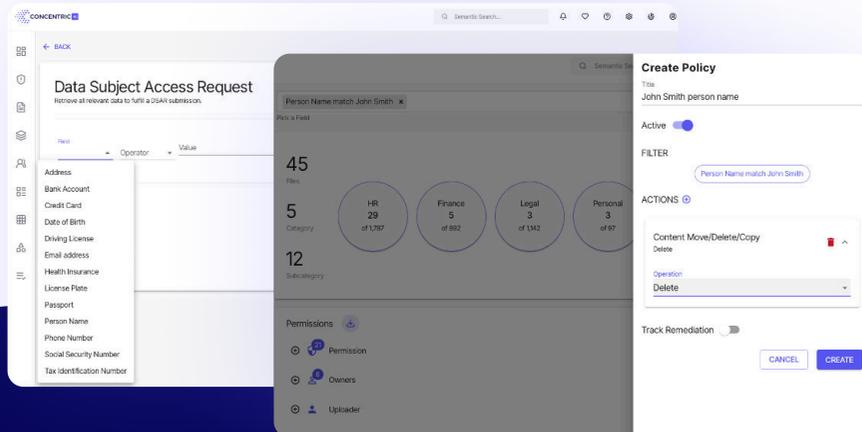
Under the "Content Explorer" tab, you'll see a report of everywhere the individual's information is found in your data environment—including what type of data it is, and where it's located. You can verify these results by clicking on the data records themselves. You can also download them as a CSV file to provide to any relevant parties.

If you need to take remediation actions—such as deleting the individual's name wherever it appears in your environment or moving all data records containing their name to a specified location—simply select from the "Create Policy" menu to choose your action.

## Crush DSAR Compliance

Blaze through your requests and stay compliant with built-in, streamlined processes.

- **Find all the data, no matter where it is:** Automatically search for personal data with pre-defined search filters.
- **Handle requests fast:** No worrying about missing deadlines.
- **Take remediation actions:** Move, copy, or delete data with just a few clicks.
- **Meet regulatory requirements:** Stay compliant with GDPR and other regulatory frameworks.



## About Concentric AI

Concentric AI is intelligent data security made easy. Semantic Intelligence™ discovers, categorizes, monitors, and protects data across cloud and on-premises environments. With AI-driven insights and co-managed services, the company helps businesses mitigate risk and streamline compliance through a single end-to-end platform, wherever their data lives and however it travels.

Contact us today to schedule a live demo and see for yourself how Concentric AI's Semantic Intelligence platform can help you handle your DSARs quickly and efficiently.

Schedule a Demo

