

Semantic Intelligence for PCI Discovery, Access, and Remediation

Checkbooks and manual ledgers are so last century. Today's world runs on swipes, taps, and digital transactions. From your morning coffee to your monthly streaming subscription, payments happen in the blink of an eye. Businesses love it too, with many opting to go cashless for speed and efficiency.

But with all this modern convenience comes a hefty responsibility: keeping payment information safe. Customers expect their sensitive data to stay private, and if it doesn't, they'll take their trust — and their business — elsewhere.

And then there's PCI-DSS compliance. It's not just a suggestion; it's a requirement. If your business processes, stores, or transmits payment card data, you're expected to follow strict standards to keep that information secure. That means protecting cardholder data, restricting access, and proving you've got your act together.

Here's the catch: how can you protect PCI data when you don't even know where it's hiding?

Houston, We Have a Visibility Problem

Let's face it — you're navigating PCI data with no map, no compass, and no clue where the treasure is buried. You don't know exactly what data you have, where it's hiding, or who's poking around in it. It's like trying to solve a jigsaw puzzle where half the pieces are missing, while auditors are looking over your shoulder.

And then there's everything else on your plate. You're juggling tight budgets, running with fewer people than you need, and trying to bridge skills gaps. The last thing you need is a clunky, high-maintenance tool that slows you down or floods your inbox with false alarms.

The Dream Solution

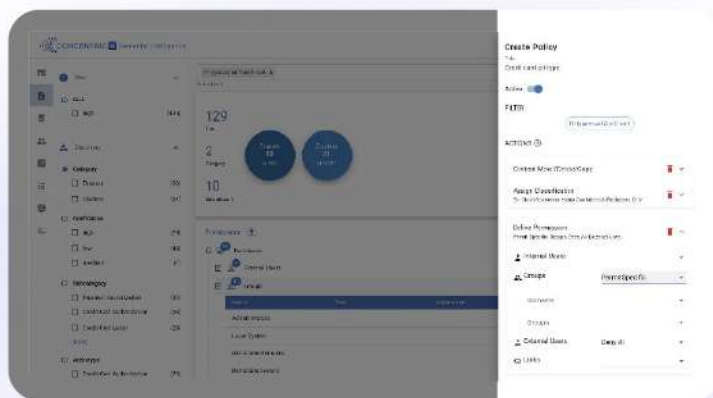
What you really need is a tool that works smarter, not harder. One that can find your PCI data faster than you can hit snooze on your alarm, classify it like a pro, and keep it under lock and key. Bonus points if it doesn't demand a crash course in "Pattern Recognition 101" or take months to figure out what's what.

Even better? A partner who's got your back. Someone who will help you deploy solutions fast, reduce risk, and make sure you're getting the biggest bang for your security buck.

A Shortcut for PCI Clarity

Picture this: a solution that sets up in minutes — not days, not weeks, not “we’ll get back to you in Q3.” Semantic Intelligence gets to work right away, uncovering your structured and unstructured data across cloud and on-premises environments. No agents, no complex rules, no cryptic regular expressions. Just point it in the right direction, and let it do its thing. Thanks to advanced AI, it doesn’t just skim the surface; it dives deep, scanning every data record in full for accuracy that would make a perfectionist jealous.

From the tools Content Explorer, you can zero in on PCI data with a single click. Want to know what types of documents hold your PCI info? Done. Curious about where it’s stored or who’s snooping around? It’s all there. And when you’re ready to act, you can centralize PCI data, add classification labels that play nicely with your other security tools, and lock it down to specific users or groups. Easy peasy.



The Payoff: Clarity, Control, and Compliance

After a surprisingly low-effort setup, you'll have a crystal-clear picture of your PCI data:

- **What's out there:** How much PCI data you've got floating around
- **Where it's hiding:** Whether it's stashed in cloud folders, emails, or buried in on-prem storage
- **Who's poking around:** Full visibility into who has access (and who probably shouldn't)

By tagging and classifying your data, you'll get more mileage out of your existing security tools. The best part? You'll have the confidence of knowing you're not just compliant but also actively reducing risk — all without breaking a sweat.

About Concentric AI

Concentric AI is intelligent data security made easy. Our platform discovers, classifies, monitors risk, and protects data across cloud and on-premises environments. With AI-driven insights and co-managed services, we help businesses reduce risk, streamline compliance, and eliminate duplicate data records — transforming data from a liability into a well-managed asset.

Contact us today to schedule a live demo and see for yourself how we can help simplify your data security strategy.

Schedule a Demo

