

Semantic Intelligence for DPDP Compliance

Data is everywhere. Whether it's a clinic managing medical records, a bank storing financial details, or even an HR department with employee files, companies of all types rely on personal data to operate.

However, if your organization processes digital personal data in India or even if you are based elsewhere and serve Indian citizens, you have a new set of rules to follow as specified by the **Digital Personal Data Protection (DPDP) Act**.

Introduced in 2023, the DPDP Act lays down the law on how your business collects, uses, shares, and deletes data. If you handle digital personal data that identifies an individual, you're responsible for protecting it from unauthorized access, misuse, alteration, or destruction. Plus, individuals now have more power to request access, correction, and deletion of their personal data, so your company needs to be ready to respond in a timely manner.

Long story short? If your company deals with digital personal data tied to Indian citizens, it's time to step up your data protection game.

The Pain We All Feel

Feeling overwhelmed by yet another regulation? You're not alone. Just add it to the growing list right after tackling those other security tasks, endless meetings, and remembering to eat lunch.

The good news is that Concentric AI makes it easy for you to secure your data, check compliance off your list, and get back to business.

Key Benefits

See it all – What data you have, where it's located, and who can access it

Classify smarter – Labels that sync with your other security tools

Spot risks fast – Risk monitoring that identifies over-permissions and risky sharing

Lock down sensitive data – Ensure that only authorized users have access

Find and forget – Delete personal data upon request

Stay compliant – Dashboards that keep you on track

Fast track your goals – Let us do the heavy lifting to help you operationalize, maximize value, and get compliant

Keep Calm and Stay Compliant

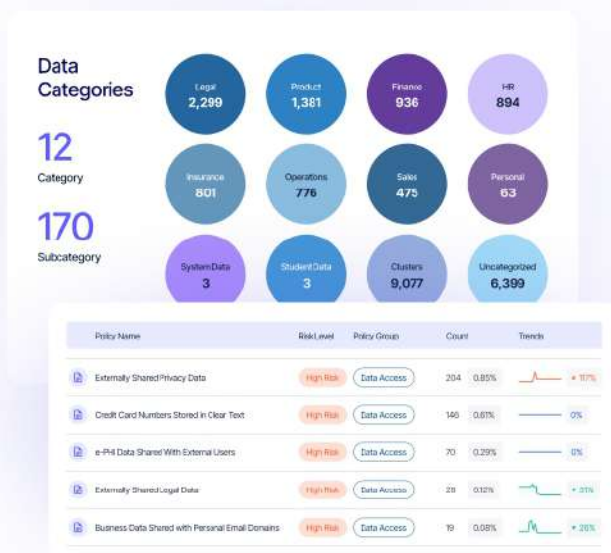
Here's how we make DPDP a whole lot easier. First, our Semantic Intelligence™ platform discovers *all* your data – structured, unstructured, in the cloud, and on-prem. No complex rules, no regex headaches, no AI training required. It just works.

But here's where things get really cool: Our AI doesn't just scan your data, it understands it. That means it can pinpoint sensitive information including PII, PCI, PHI, IP, and other critical business data, with extreme accuracy. Plus, it monitors your data, flagging over-permissions, unclassified data, and risky sharing before they turn into full-blown problems.

We don't just stop at discovery. Within our platform, you can:

- Apply classification labels that play nice with your other security tools
- Centralize sensitive data so it's not scattered across the digital universe
- Locate and delete personal data without digging through a digital haystack
- Set up access policies so only the right people can view sensitive information
- Automate remediation so compliance doesn't devour your entire workday

Oh, and did we mention that this is all backed by our managed service? Our customer success helps you get up and running fast, trains your crew, fine-tunes policies, and provides ongoing support so you're not merely checking the compliance boxes, you're crushing it.



From Compliance Chaos to Compliance Confidence

With Semantic Intelligence™, you'll have proof to show that you're on top of protecting customer data. That means you'll have fewer headaches, less audit anxiety, and more time to focus on your other tasks.

About Concentric AI

Concentric AI is intelligent data security made easy. We help businesses discover, secure, and organize their data, cutting through the chaos with AI-powered clarity and control. Contact us today to schedule a live demo and see for yourself how we can help simplify achieve DPDP compliance.

Schedule a Demo

