SOLUTION BRIEF

CONCENTRIC Ai

Securing the Data That Powers AI

Data is everywhere now. It lives across SaaS applications, cloud environments, on-premises repositories, collaboration platforms, and AI applications—and moves between them constantly. Employees and AI systems are accessing, sharing, transforming, and creating more data than security teams can realistically track manually.

That makes traditional approaches increasingly hard to scale. Rules and regex can find data that matches a pattern, but often miss intellectual property and other critical business records that don't fit predictable patterns. They also can't understand what data means, determine who owns it, or prioritize risk based on its context.

Concentric AI brings those pieces together in a unified AI and data security governance platform. Patented AI and language models give security teams the context they need to understand their data, apply consistent guardrails, and continuously reduce risk across the enterprise.

Why Security Leaders Choose Concentric AI

- **Understand data with patented AI intelligence**

  Move beyond traditional discovery with patented language models that understand data in context, including ownership, exposure, and business value.

- **Protect data wherever it lives and moves**

  Gain visibility and control across SaaS applications, cloud environments, and on-premises repositories with one unified understanding of sensitive data.

- **Remediate risk at scale**

  Automatically address oversharing, excessive permissions, stale data, and other exposures without creating another mountain of manual work.

- **Simplify security with one unified platform**

  Discover, govern, and protect enterprise data through a single platform built to support safe AI adoption, compliance, and modern security operations.

Your Data Has Never Had More Places to Go

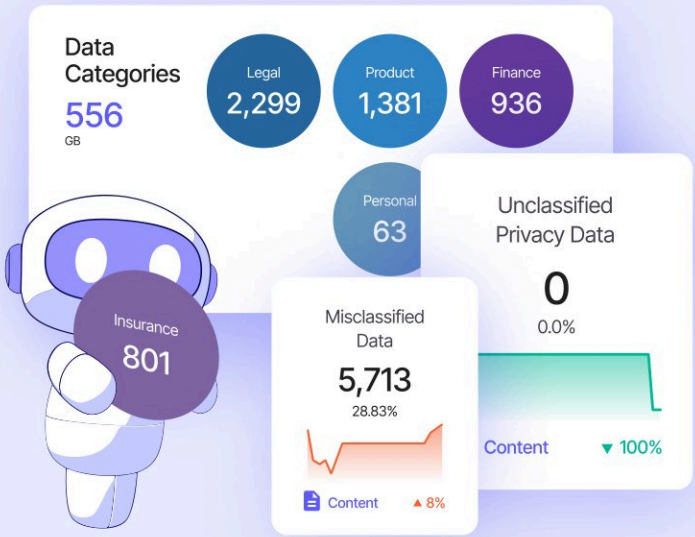
Sensitive information is growing, spreading, and moving faster than ever; AI is creating entirely new pathways for it to be exposed. Security teams need to know what matters, where it is, who can access it, and how it is being used before they can protect it effectively.

Because finding the data is only useful if you can do something about what you find.

Discover — Know Your Data Beyond Rules, Regex, Patterns, and Metadata

Traditional discovery tools look for matches. Concentric AI looks at meaning.

Patented AI and language models analyze data across SaaS applications, cloud environments, and on-premises repositories to understand content and context. Security teams can identify sensitive and business-critical information while also understanding its ownership, business value, exposure, and relationships to other data.



Understand what matters

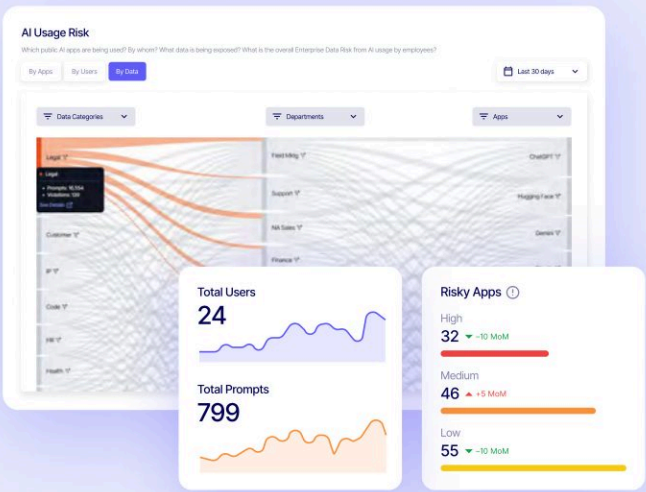
Analyze data to identify sensitivity, business value, ownership, exposure, and risk.

Connect what belongs together

Identify semantically similar data to reveal patterns and relationships that traditional discovery methods can miss.

Keep pace as data changes

Continuously monitor new and changing data so security teams aren't relying on yesterday's snapshot of risk.



Govern — Establish Intelligent Guardrails for Every Interaction

Knowing what data matters is only the first step. Concentric AI helps organizations govern how sensitive data is accessed, shared, moved, and used, including interactions with AI.

Context-aware policies bring data sensitivity, identity, and activity together so security teams can apply consistent guardrails across data at rest, data in motion, and data used by AI, covering both human and non-human identities.

Govern based on what data means

Apply policies using data context—not simply keywords, patterns, or file attributes.

Bring data and identity together

Understand who is accessing sensitive information, what they are doing with it, and whether that activity aligns with policy.

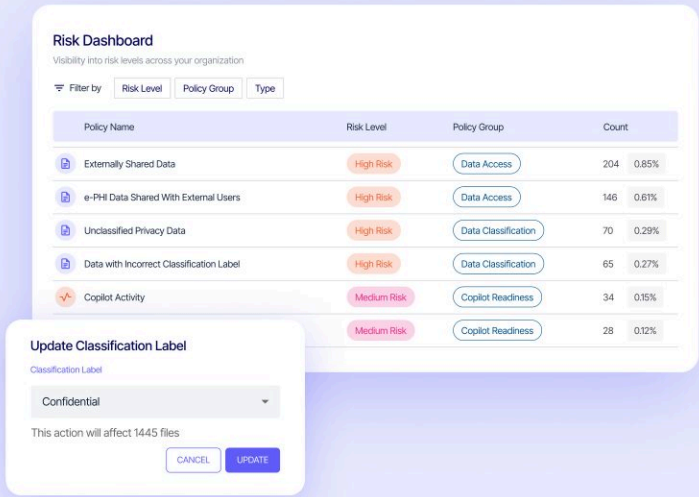
Extend governance to AI

See what sensitive data is being shared with public AI applications and establish policies based on the application, data type, department, or user.

Protect — Continuously Reduce Risk Without Slowing the Business

Concentric AI protects sensitive information across its lifecycle—from everyday access and sharing to interactions with AI applications.

Context-aware data protection helps stop sensitive information from being exposed, while automated remediation addresses the underlying conditions that create risk.



Reduce excessive exposure

Identify oversharing, excessive permissions, stale data, and other conditions that leave sensitive information more exposed than it needs to be.

Protect data used by AI

Inspect AI interactions in real time and identify sensitive information before it reaches public AI applications.

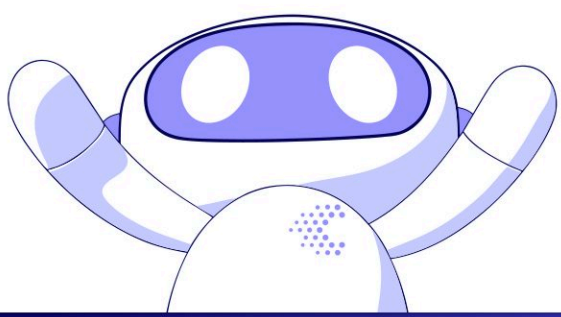
Detect, respond, and remediate

Connect data sensitivity with identity and activity to identify suspicious behavior, investigate how sensitive information is being accessed and shared, and automate remediation at scale.

From Data Intelligence to Action

Concentric AI helps security teams understand what they have, establish intelligent guardrails, and continuously reduce the risks they identify.

DISCOVER → **GOVERN** → **PROTECT**



Our Most Popular Use Cases

Securely adopt AI by understanding and protecting the data that powers it

Data Security for AI

AI readiness: Build the foundation for safe AI adoption through intelligent data understanding and governance.

Shadow AI security: Discover, monitor, and govern unauthorized AI use across your enterprise.

Enterprise AI security: Protect sanctioned AI tools with continuous visibility and context-aware controls.

Data Security Governance

Data discovery: Discover, understand, and prioritize the data that matters most.

Data classification: Automatically classify and label data by context, sensitivity, and business value.

Data management: Eliminate ROT data that adds cost, complexity, and risk.

Privacy and compliance: Strengthen regulatory compliance with continuous monitoring and governance.

Insider threat: Identify and reduce excessive permissions, risky sharing, and anomalous behavior.

Microsoft Purview optimization: Maximize Purview's effectiveness with AI-powered intelligence.

Build a Trusted Data Foundation for Safe AI Adoption

See Everything

Gain continuous visibility into data across the enterprise.

Understand What's Important

Use context-aware intelligence to identify meaningful data and risk.

Reduce Risk

Govern access, eliminate unnecessary exposure, and remediate risk.

Enable Safe AI

Give employees and AI the access they need—without losing control of sensitive data.

About Concentric AI

Concentric AI enables organizations to accelerate safe AI adoption through its unified AI and data security governance platform. Powered by patented AI and language models, the platform discovers, governs, and protects business-critical and compliance-sensitive data at rest, in motion, and used by AI through a consistent policy framework.

Get a Demo